

# Get Ready to Earn 100% Commissions Promoting The Ultimate Product Creation Program

**Swipe Files Below - Plugin and Get Ready to  
Crush it!**

If you missed the JV Page Its [HERE](#)

## **What is the crush campaign?**



The Crush Campaign email sequence coincides with your promotion. It's a hard hitting flood of emails over a few days to really knock it out the park!

We've used this email sequence to rake in 10's of thousands of dollars from launches over the years and I can tell you with confidence that it works if you use it in its entirety.

Mail all six emails (more if you wish) over three days starting as indicated below to make the best conversions of the launch week.

## **It's Coupon and Urgency Timer Weekend!**

\*Note - All swipe emails are below for the weekend starting Friday. Remember we have incorporated coupon notification and urgency due to price rise and bonus removal. This is where you make the most money!

**Your angle is FEAR OF LOSS!**

**Swipe files below:**

**Send on Friday 18th any time!**

**Title:**

It's time to make a decision to win or lose

**Body:**

Hi,

Seriously, this is the investment of the year, probably the decade!

Yeah I know that sounds like quite a statement, but if you're a wanna be product creator, you need to invest in your business to make it a massive success...

[link]

Digital Profit Master WILL help you start and improve your business, thats a fact.

There is also another fact!

**The price increases, the bonuses are removed and the discount coupon code expires on Sunday!**

All bonuses and sweeteners aside, you are in for a real treat...

Here is a little insight to what you will get when you join the ranks of the product development experts when you become a VIP member of Digital Profit Master - a low cost highly informative membership site with all the information you need to create your own 6 figure products:

- Personal Training to Develop Your Skills
- Your own products
- Expert guidance
- Step by step video tutorials
- product maps and walk through videos
- Full 6 figure product outlines
- Personal Support
- And much much more

Words can't explain how much value you will receive for such a low low investment this weekend. Take a look at the video below and see exactly what is going on.

This is truly a high class, high quality product from two 20 combined product experts.

[link]

Until next time,

[Your Name]

P.S. Also you can claim an awesome discount with the coupon code added on the page from the link below

[link]

**Send on Saturday 18th at 9am EST**

**Title**

You know how I know what these people know?

**Body**

Hi,

They taught me! Simple...

John Thornhill and Dan Sumner created Digital Profit Master to do just one thing. Help me and you create awesome products time and time again with minimal effort.

**Well guess what?**

They want to share that with you for the next 3 days only.

Seriously, this is the most urgent email I have sent. Get on-board now and you can grab this amazing 6 module easy to follow training course at the super special discounted launch price!

Don't miss this great opportunity to get into the minds of two product creation experts at:

[Link]

But here is the thing!

It all ends on Sunday and the discount code & bonuses will be removed for good. They have added sooo much value for the initial launch it simply can't stay.

Hurry!

Thanks for reading.

Regards,

[YourName]

PS - Please remember the price will increase at the end of the launch special and all bonus coupons will be removed.

**Send on Saturday 18th at 6pm EST**

**Title**

Very special discount inside

**Body**

Hi,

I know you are busy and it's the weekend so I'll keep this short and very sweet for you. This is a super special amazing deal, but it's not going to last for long.

In fact you only have until tomorrow and it's gone!

Right now my good friends John Thornhill and Dan Sumner at Digital Profit Master HQ are offering a staggering discount and bonus until Sunday on their newly created 6 fig product creation training.

**How does an amazing 33% discount sound? Amazing...?**

If you have or ever have wanted to create a 6 figure product then this is for you. If you have ever wanted to create a product like the big time creation gurus, then you need to check this out!

Digital Profit Master has everything you need to take your current and future online products to the next level. This is serious next level stuff right now.

LINK

Take a look at what these guys have to offer, you won't be disappointed.

You can also claim a huge 33% discount with the coupon code added to the sales page and a massive \$297 product bonus right now, but it will only last until Sunday!

I suggest you finish up what you are doing and pick this up today. Grab a coffee and settle down for some magic.

Thanks for reading,

[Your Name]

PS - Don't forget the bonuses and coupon

**Send on Sunday 19th at 6am EST**

**Title**

Digital Profit Master FAQ's

**Body**

Hi,

Ok I have had a few emails from all of you fine people asking me to contact the guys behind Digital Profit Master with some FAQ's.

Guess what? They responded..

Here goes:

Q. Is the discount going beyond launch week?

A. No unfortunately, we can only hold the price during this week and it ends on Sunday and that's carved in stone.

Q. Will this product show me how to create a product from start to finish

A. Yes Digital Profit Master will show you how to get started from nothing to finally building your own product and also to submit to the market place for sales. We hold nothing back.

Q. Is this more than an eBook?

A. Yes most certainly, DPM consists of a lot more. If you know us you know that we go the whole mile and build products in multi format so you get the most from them and learn exactly what you need to know at a very low investment. We like to think of ourselves as digital heroes (just kidding).

Q. What if I don't understand some elements of the program?

A. Don't worry we have you covered with dedicated support

Q. I can't believe you are giving so much away for so little. What's the catch

A. Probably the hardest question of all due to the element of trust when we say this because we want you to succeed. We want you to succeed because if you create a great product we are responsible and we know you won't forget that.

The last question is awesome isn't it?

Well there you have it. I'm sure now you will be joining the guys and jumping on-board with this.

But before I go I need to reinforce the need for urgency. This awesome product and offer ends on Sunday! All \$297 bonuses and discount codes will be removed.

I hope you get in before it ends.

To your success,

[Name]

**Send on Sunday 19th at NOON EST**

**Title**

Did you catch the discount I told you about last night?

**Body**

Or were you asleep... It's getting closer and you are going to miss it!

Hi,

I apologize if you are reading this too late and the DISCOUNT & BONUSES have already closed. But this is a time sensitive 6 figure income opportunity!

Remember - claim 33% discount with the coupon code added at check out...

[LINK]

Seriously, this is a no hype time restricted DISCOUNT offer that is going to sky rocket ALL your current and future products and product creation efforts to previously unseen levels.

There has already been an unprecedented amount of interest in Digital Profit Master with massive feedback!

John Thornhill and Dan Sumner are the real deal when it comes to creating and launching 6 figure online products! When I say it's a no brainer investment, I mean it's a no brainer investment!

This all new product is like nothing you've ever seen before and my most successful subscribers have already taken action on this amazing opportunity...

Take a look at exactly what's in store when you pick up Digital Profit Master today. This is one of those you can't afford to miss out on.

LINK

Regards,

[YOUR NAME]

P.S. Also don't forget the discount coupon code and \$297 bonus end in a few hours!

**Send on Sunday 19th at 5pm EST**

**Title**

[Proof] logging in to JVZoo to show you a 6 figure income

**Body**

Hi,

Yup, thats right. Watch the video below and see the proof of a 6 figure earnings balance from product creation.

LINK

Its crunch time for Digital Profit Master!

Yes, it's that time where you have to make a decision or you risk losing out on a great deal.

If you missed out on my last email, then this is for you!

My friends John Thornhill and Dan Sumner are experts at creating online products.

6 figure products to be exact and they want to show you everything you need to know to create your own 6 figure digital products.

It's not as hard as you think with these guys in your corner. So if you have an idea which you think can work these guys will make it real.

If you don't have that idea? These guys will help you! It's a win win win....

Not only do they want to help you, they also want to give you a discount coupon for today only.

To claim your time sensitive deal, huge bonus and massive discount. Simply apply the code 'from the link below at the check out.

Simple:

LINK

If you are thinking of starting an online business or already have one then this is for you! Learn all the tips and tricks of creating your own online products the right way, and see the returns you always wanted EVEN IF YOU ARE A GREEN AS GRASS NEWBIE..

Thanks for reading,

[YOUR NAME]

PS - Remember, all discounts and bonuses end at midnight tonight

**Send on Sunday 19th at 10pm EST**

**Title**

Final call for bonuses and discount

**Body**

Hi,

This is the final final call for Digital Profit Master. So if you haven't picked up your launch discounts, bonuses and coupons. Then I'm sorry but you might have missed it.

The cart may still be open if you hurry:

Link

[YOUR NAME]

**Send on Sunday 19th at 11pm EST**

**Title**

Sent from my phone

**Body**

Hi,

I thought i'd send you one last reminder to let you know the cart is still be open for Digital Profit master if you hurry:

Link

I hope you get in!

[YOUR NAME]