

## **Digital Profit Master Pages Worksheet**

Enter your product pages here. This will act as a check list to creating all the pages to build your site and members area. We have added some essential pages to get you started.

## Pages:

- 1. Squeeze Page or Landing page for a launching site or email subscription.
- 2. Affiliates or JV page to build joint venture partners.
- 3. Legal Pages such as Terms and Privacy.
- 4. Sales Page (most important)
- 5. Exit strategy pages to send leads to a exit page for another opportunity to buy or subscribe.
- 6. Exit strategy download page to pick up a downloadable report or free guide if necessary.
- 7. Upsell pages depending on further sales in the sales funnel. This can be as many or as little as you like.
- 8. Links to support site or an email to support for buyers or customers.
- 9. Members Pages. The amount will depend on how much content you have and how many pages you wish to provide for your own members.
- 10. None member pages who can't login or don't have access to the product. This is important to make sales from leads trying to login without access.

If you use a product platform such as Optimize Press and Membership plugin such as Wish list all the internal pages needed for the membership will be generated for you. All you should need to do is create the above pages to have a fully working members area.

Check out the video in Module 4 for a full product walk through.

Notes:

Please use the reverse for extended notes.....