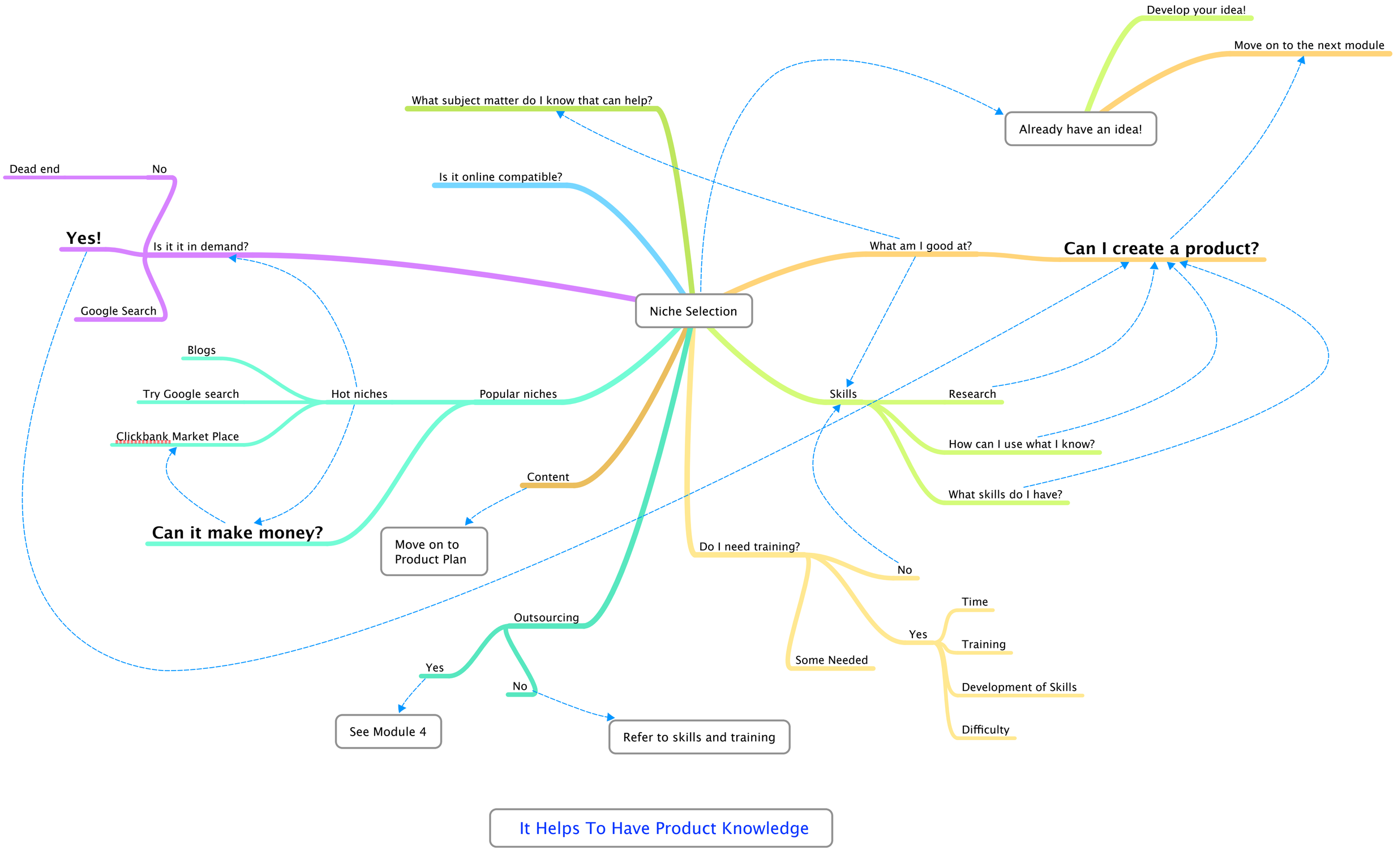
Develop your idea!
Move on to the next module
Already have an idea!
What subject matter do I know that can help?
Is it online compatible?
Dead end
No
Yes!
Is it it in demand?
Google Search
What am I good at?
Can I create a product?
Niche Selection
Blogs
Try Google search
Hot niches
Popular niches
Clickbank Market Place
Can it make money?
Content
Move on to
Product Plan
Skills
Research
How can I use what I know?
What skills do I have?
Do I need training?
No
Time
Yes
Training
Some Needed
Development of Skills
Difficulty
Outsourcing
Yes
No
See Module 4
Refer to skills and training
It Helps To Have Product Knowledge